

Subject Line: Mendocino's Brewery Gulch Inn offers up a Special Package for LOCALS ONLY

Dear XX,

Hello and Happy New Year! I wanted to send a quick note to let you know of a new lodging special that the [Brewery Gulch Inn](#), one of Mendocino's most unique and iconic properties, is offering to **LOCALS ONLY**.

The **LOCALS ONLY** special encourages residents living between Elk and Westport (North Mendocino Coast) and within the Anderson Valley to enjoy a "staycation" in their own backyard.

The **LOCALS ONLY** special, offered now through April 30, 2016, offers residents living within the specified region 15% off their stay. To take advantage of this offer, locals can visit www.brewerygulchinn.com and note "Locals Only" in the comments section at booking, or call (707) 937-4752 and mention it to the reservationist. For online reservations, rates will be adjusted at the time of booking. The **LOCALS ONLY** package cannot be combined with any other discount, offer or certificate and is not valid over major holidays.

Additional information on Brewery Gulch Inn can be found below my signature. Should you have any questions regarding the **LOCALS ONLY** special, please do not hesitate to reach out.

Thank you in advance for your consideration, and I look forward to hearing from you soon!

Best,
Heather Noll for Brewery Gulch Inn
415-290-2891

About the Brewery Gulch Inn

Perched high on a bluff top overlooking Smuggler's Cove and the Pacific Ocean, the Brewery Gulch Inn is a one-of-a-kind bed-and-breakfast property that reigns cathedral-like over the dramatic Northern Mendocino coast. Constructed in 2001 from 150-year old redwood reclaimed from the nearby Big River, this architectural masterpiece boasts a 15-foot cathedral ceiling in the Great Room, complete with a stunning, four-sided glass-and-steel fireplace, 10 romantic rooms with all the modern amenities, three extraordinary acres of mature pines and redwoods, wooded glens, wetland ponds, gardens, and a full-time executive chef who tempts guests' taste buds with an extensive array of culinary offerings, from a complimentary cooked-to-order breakfasts, to an innovative dinner buffet highlighting locally-sourced, organic ingredients.

Highlights of the Inn's 10 lavishly-appointed rooms include ocean views and fireplaces; many also feature decks and two-person tubs. Every room sports a featherbed dressed in Sferra linens (hypo-allergenic alternatives also available), Abyss towels, and Asprey bath products from London.

For more information, visit the Inn's website at www.brewerygulchinn.com or call 800.578.4454.

Accolades

- In 2014 & 2015, *Travel + Leisure Magazine* recognized Brewery Gulch Inn as one of the top hotels worldwide.
- In 2014 & 2015, *Condé Nast Traveler* named Brewery Gulch Inn as one of the top hotels in the United States in its Annual Readers' Choice Awards.

Additional recognitions include:

- AAA Four Diamonds Award (2003 – present)
- Bed and Breakfast Diamond Collection (2011-present)
- One of the top-rated Mendocino lodging properties on TripAdvisor
- Trip Advisor: Certificate of Excellence Award (2012, 2013, 2014, 2015)

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