BREWERY GULCH INN
MENDOCINO

FOR IMMEDIATE RELEASE

CALIFORNIA'S MAGICAL MENDOCINO COAST OFFERS VISITORS A COZY WINTER ESCAPE THAT'S BIG ON SMALL-TOWN HOLIDAY CHEER
The Award-winning Brewery Gulch Inn Celebrates the Holidays with a Festive Seasonal Offer for Guests; Local Winter Festivals Spread the Holiday Merriment

MENDOCINO COUNTY, CA – (November 9, 2016) – This holiday season, bask in the charm of a picturesque Norman Rockwell village while enjoying Northern California's temperate costal climate. Small village shops compete for the most festive decorations and the aromas of wood smoke and baking fill the crisp air, mixed with the scent of salty ocean air. Best of all, the cozy Brewery Gulch Inn decks their halls in spectacular fashion, offering a warm welcome to guests with a very special winter offer.

A unique bed-and-breakfast overlooking the Pacific, Brewery Gulch Inn combines the intimate luxury of a family-owned inn with the charm of a beautifully designed environment, in perfect harmony with the breathtaking nature that surrounds it. Relax in the Inn's Great Room in front of an enormous fireplace while admiring a lavishly decorated 13-foot tall tree. Every evening brings a complementary tasting buffet, paired with local wines and beers. Lights, decorations, and complimentary Christmas goodies abound at this time of year and most of the carefully appointed rooms feature in-room fireplaces and soaking tubs.

In the spirit of giving, this December and January, the Brewery Gulch Inn is offering guests a **"FESTIVE MENDOCINO"** rate. Get a 15% discount when you mention "**FESTIVE MENDOCINO"** in the comments section when booking online, or to the reservationist over the phone. This promotion applies to new reservations only, is not combinable with any other discounts, and must be mentioned at the time of booking. Blackout dates are December 18 through January 2 and January 15-18.

Guy Pacurar, owner of Brewery Gulch Inn, states, "I love living in Mendocino year round, but the holidays are my favorite time. Here at the inn, we pride ourselves on providing the true Mendocino holiday experience, complete with gourmet cuisine, great wines, twinkling lights, and a crackling fire."

Mendocino's winter festivals add an extra incentive to visit:

Festival of Lights at the Mendocino Coast Botanical Gardens
November 25 – 27; December 2 – 4; December 9 – 11; December 16 – 18, 2016
Every weekend from the end of November till the weekend before Christmas, the Mendocino Coast Botanical gardens creates a winter wonderland, stringing tens-of-thousands of lights throughout the 47 acre seaside haven. The Succulent Garden morphs into a fantastic underwater scene of seaweed and floating jellyfish. A sailing brig, which struck near-by reefs in 1850, is reanimated in dazzling lights amidst the Gardens' nationally recognized Heath and Heather Collection. Visit Santa's workshop and warm up by the campfire, roasting a marshmallow or two. A beautifully decorated tent offers hot food, sweet treats, local craft brews, and some of the best wine Mendocino County has to offer. Open in the evenings from 5:00 pm – 7:30 pm. Visit www.gardenbythesea.org for more information.

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Crab, Wine and Beer Festival **
January 20 - 29, 2017
Local delicacies are one of the culinary highlights of the county and January brings one of Mendocino's largest annual festivals. Indulge in Dungeness crab, local brews, and stellar local wines. Attend all-you-can-eat crab feeds, winemaker's dinners, wine competitions, crab cruises, cooking classes, family-style Cioppino feeds and the famed crab cake cook-off. For further info, visit www.visitmendocino.com/crab-wine-and-beer-festival.

** The Brewery Gulch Inn is offering a special lodging discount ("Get Your Crab On!") in conjunction with Mendocino's Crab, Wine and Beer Festival: Enjoy an additional 15% discount off the winter midweek rates when staying for two or more nights during the Festival. Crab will be featured in the gourmet cooked-to-order breakfasts, and along with local wines and beers, in the light dinner buffets as well. This offer applies to new reservations only for midweek stays, January 23-26, and must be mentioned at the time of booking. If booking online, mention 'Get Your Crab On' in the comment section and your rate will be adjusted.

About the Brewery Gulch Inn

Perched high on a bluff top overlooking Smuggler's Cove and the Pacific Ocean, the Brewery Gulch Inn is a one-of-a-kind bed-and-breakfast property that reigns cathedral-like over the dramatic Northern Mendocino coast. Constructed in 2001 from 150-year old redwood reclaimed from the nearby Big River, this architectural masterpiece boasts a 15-foot cathedral ceiling in the Great Room, complete with a stunning, four-sided glass-and-steel fireplace, 10 romantic rooms with all the modern amenities, three extraordinary acres of mature pines and redwoods, wooded glens, wetland ponds, gardens, and a full-time executive chef who will tempt your taste buds with an extensive array of culinary offerings, from a complimentary cooked-to-order breakfasts, to an innovative dinner buffet highlighting locally-sourced, organic ingredients.

For more information, visit the Inn's website at www.brewerygulchinn.com or call 800.578.4454.

Accolades
- In 2014 and 2016, *Travel + Leisure Magazine* recognized Brewery Gulch Inn as one of the top hotels worldwide in the World's Best Awards.
- In 2014, 2015 and 2016, *Condé Nast Traveler* named Brewery Gulch Inn as one of the top hotels in the United States in its Annual Readers' Choice Awards.

Additional recognitions include:
- AAA Four Diamonds Award (2003 – present)
- Bed and Breakfast Diamond Collection (2011-present)
- One of the top-rated Mendocino lodging properties on TripAdvisor
- Trip Advisor: Certificate of Excellence Award (2012, 2013, 2014, 2015, 2016)

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